

# BE IN A NATIONAL TV COMMERCIAL!

Do you feel like your family isn't spending enough time together?  
Do you have a hard time getting everyone together for dinner?  
Then we want to hear from you!

PLEASE Call URBAN PRODUCTIONS at 212-645-3433 OR  
EMAIL: [familyfoodtv@gmail.com](mailto:familyfoodtv@gmail.com) with pictures/description of your family,  
a brief description of your typical family dinnertime, and where you live.  
Mention that you were referred by Very Real Casting.

We're producing a documentary-style advertising campaign about the importance of family dinner, and we're looking for families who feel like they don't make dinner a priority and would like to change that.

Anyone who's chosen to be filmed *will be paid* according to industry standards for a national advertising campaign.



We're looking for families who:

- Have at least one child over the age of 3.
- Are willing to have a small camera crew in their homes and in their lives for several days spread out over five weeks.
- Are willing to share intimate moments in their family's life.
- Are willing to have every member of the household participate.

We're also looking for an "empty nest" couple whose kids are grown and out of the house but the couple isn't having dinner very often.

We have *no preference* for ethnicity, economic status, family makeup, job status, etc. etc. If your family isn't making dinner a priority, and you live in the tri-State area then we want to hear from you!

Casting calls will be held on the following dates in these cities:

Monday, Nov. 30:	White Plains, NY
Tuesday, Dec. 1:	Norwalk, CT
Wednesday, Dec. 2:	Trenton, NJ
Thursday, Dec. 3:	Melville, NY
Callbacks on Saturday, Dec. 5 in New York City.	

Please call or email Urban Productions at 212-645-3433 or [familyfoodtv@gmail.com](mailto:familyfoodtv@gmail.com) to schedule an appointment. Mention that you were referred by Very Real Casting. No fees required.